

## Play Date

### Turning the Waiting Room into a Game

An experience at a hospital or doctor's office doesn't begin in the treatment room and end in the recovery room — inevitably, there is a large amount of time spent in the waiting room. For adults, the time spent waiting can be a source of frustration, but for younger patients it can greatly increase their anxiety and fear.

Play Date, an innovative two-part wall system, draws on research into “positive distraction” in pediatric healthcare to help children, creating an interactive experience that facilitates open-ended, imaginative play. The waiting room is transformed through the child's own creativity, thereby transforming the waiting experience into a positive one. And the decrease of anxiety leads to patients that are both happier and healthier.


Play Date is a total wall solution. A ferrous wall system sold in drops is digitally printed with one of three grid systems. This grid is available in three iterations — the Wall Cross, Dot Large and Dot Small — which are interchangeable with one another. Each of these provide the backdrop for two sets of vividly colored magnetic shapes which recall, and celebrate, classic childhood toys — Magnets Basic and Magnets Accent. These are repositionable on the ferrous wall and can be combined in countless variations like building blocks, transforming into animals, landscapes, vehicles — anything a child might imagine. With these two elements, sold separately, Play Date creates an environment that is interactive, flexible and highly durable.

In addition to the healthcare settings for which it was originally designed, Play Date has applications in education and in the increasingly popular relaxation and play rooms of business environments.



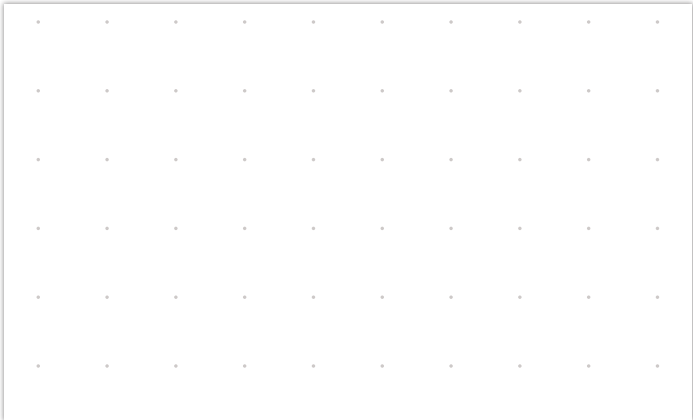
Play Date Wall Cross, Wall Dot Large, Wall Dot Small

6707, 6708, 6709

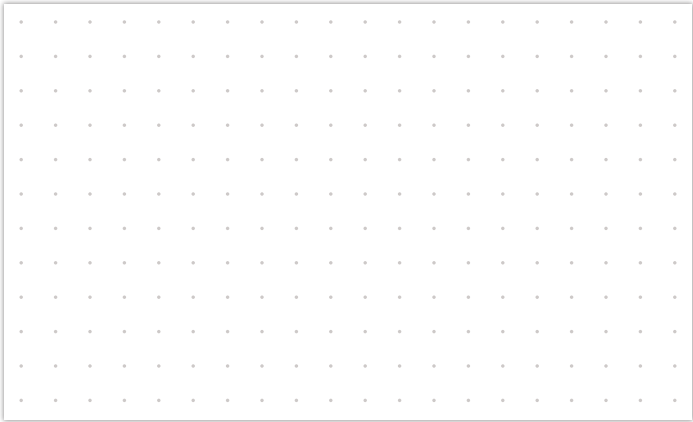
Color	White
Use	Wallcovering
Content	75% Polyester, 25% Polyester (Postconsumer Recycled)
Backing	Ferrite
Cleaning	Water-based/Solvent (WS), Bleach Cleanable (10:1)
Weight	72 ounces each (2,041 g)
Panel Size	50 inches × 118 inches (127 cm × 300 cm)
Thickness	0.013 inches (0.3 mm)
Hanging Method	Straight Hang, Straight Across Match
Flammability	ASTM E 84 Adhered Class A
Abrasion	Print Appearance Retention Class 4
Lightfastness	40 hours
Wallcovering Class	Type II Characteristics
ACT	
Standards & Certs	ASTM F963-11, CA 01350, CPSIA-101, CPSIA-108, SCS Indoor Advantage Gold
Optimized Chemistry	Alternative to PVC, No Harmful Phthalates
LEED	Recycled Content
Sustainable Logistics	Reclamation Program, Ships Carbon Neutral **
Warranty	5 years



Wall Cross



Wall Dot Large



Wall Dot Small

## Play Date

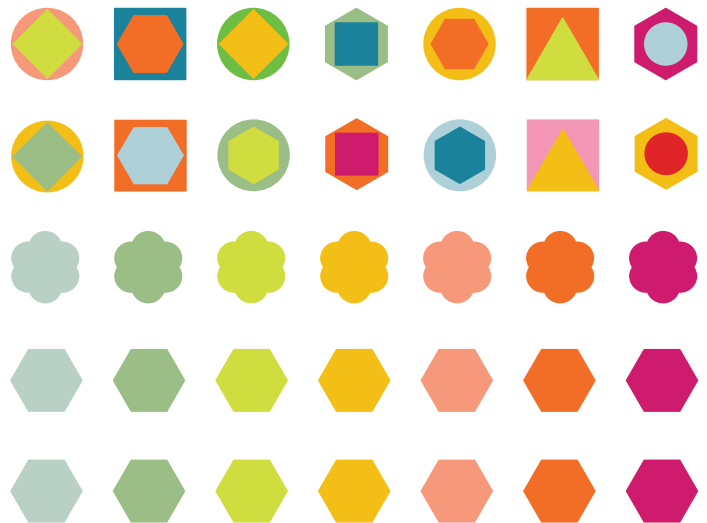
**Play Date Magnets Basic, Magnets Accent**

6710, 6711

Color	<b>Multi-color</b>
Use	<b>Wallcovering</b>
Content	<b>100% Polypropylene</b>
Backing	<b>Ferrite</b>
Cleaning	<b>Water-based/Solvent (WS), Bleach Cleanable (10:1)</b>
Weight	<b>29.5 ounces each (836 g)</b>
Thickness	<b>0.022 inches (0.6 mm)</b>
Abrasion	<b>Print Appearance Retention Class 4</b>
Lightfastness	<b>40 hours</b>
Wallcovering Class	<b>Type II Characteristics</b>
ACT	<b>☞ ☼ *</b>
Standards & Certs	<b>ASTM F963-11, CA 01350, CPSIA-101, CPSIA-108</b>
Optimized Chemistry	<b>Alternative to PVC, No Harmful Phthalates</b>
Sustainable Logistics	<b>Reclamation Program, Ships Carbon Neutral **</b>
Warranty	<b>5 years</b>



Magnets Basic



Magnets Accent

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**Safety**

DesignTex always tests with 3rd party labs to ensure that our products are durable and beautiful. Since Play Date is designed to be used in childcare and healthcare environments - and has decal components that are can be handled by adults and children - we added rigorous CPSIA toy safety analysis to our testing protocol to make sure that Play Date is safe for use by children 12 months and older.

- Play Date decals are sized so that they are not a choking hazard
- Play Date (decals and wallcovering) is PVC, BPA and Pthalate free. It is free of lead or other harmful heavy metals.
- Play Date decals utilize standard energy magnets which are safe for children to play with.

**Cleaning**

Play Date can be cleaned with common healthcare cleaners including quaternary solution and bleach 10:1. This product has a WS cleaning code.

**Installation**

Play Date installs similarly to other wallcoverings with a few important differences:

- Wallcovering is supplied in 50 inches x 118 inches drops that can be cut down on site using normal wallcovering trimming tools.
- Play Date wallcovering is recommended to be installed on a level 5 finish wall using vinyl over vinyl adhesive.
- Panels should be installed using butt seams, utilizing the factory edge — rather than overlapped and double-cut.
- At corners, it is recommended that the material be cut into the corner rather than wrap. For outside corners, an edge guard may be used to protect the seam.

**Magnetic Qualities**

Play Date works using magnetism. The two part system is composed of a ferrous iron backed, PET wallcovering and flexible magnet backed decals. The decals are attracted to the iron in the wallcovering backing and that attraction holds them in place on the wall. The decals will also work on other steel surfaces. The customer's own heavier or rigid magnets may not work well with Play Date wallcovering.

**Wallcovering**

- Face content: Polyester
- Backing content: Ferrite
- Magnetism: Not magnetized (magnetically attractive)
- VOC's: Low emitting
- Chemistry: No PVC, BpA, Latex or heavy metals, no contents restricted by Prop 65
- Toy safety: CPSIA 101, CPSIA 108, ASTM F963-11

**Decals**

- Face content: Polypropylene
- Backing content: Magnetized Ferrite
- Magnetism: Standard energy, Gauss at 0.25 inch: <1, Pull force: 49 lbs/square foot
- VOC's: Low emitting
- Chemistry: No PVC, BpA, Latex or heavy metals, no contents restricted by Prop 65
- Toy safety: CPSIA 101, CPSIA 108, ASTM F963-11